

## CLOUD-NATIVE NEXT-GEN MEDIA SUPPLY CHAIN

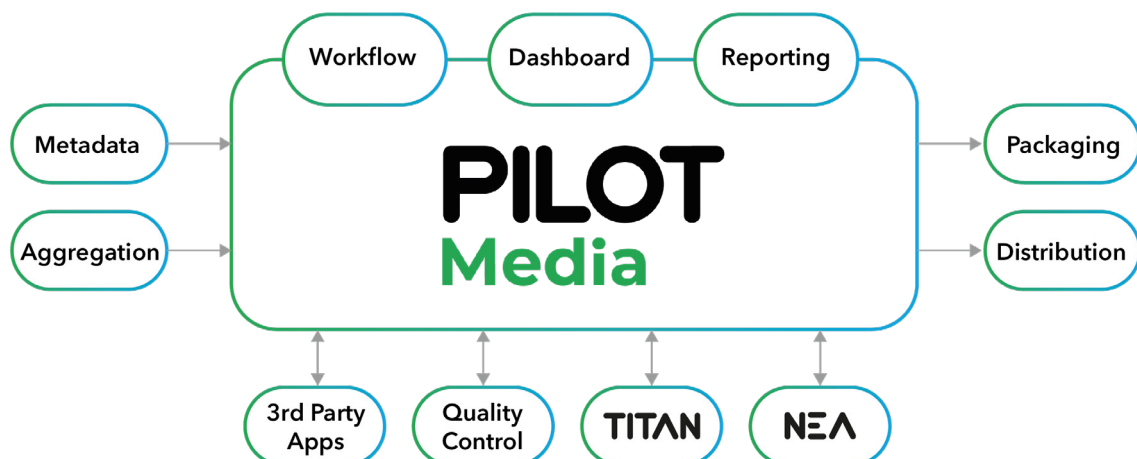
The multiplatform era is bringing more complexity, tighter timelines and an ever-increasing demand for more efficiency. Content producers, owners, service providers, and telecom operators need to automate their media supply chain.

PILOT Media enables this automation, simplifying next-generation cloud-native media supply chains. PILOT Media combines media management, workflow orchestration, task management and advanced video processing in a single solution. It is a feature-rich, metadata-driven platform designed to enable operations to craft, enrich and deliver all media types where they need to be, efficiently and on time.

The workflow engine is the heart of PILOT Media and provides the runtime platform for all processes. It is open and highly flexible, with over two hundred widgets and connectors in the library and supports the running of proprietary code. Building your own operational workflows is quick and easy.

Discover your media quickly with a search engine that provides powerful and super-fast Google style search capability for both structured and unstructured data. PILOT Media provides an infinitely definable metadata model, supporting controlled vocabularies, validation, and display filters/masks. You also get layered temporal metadata to support the busy content applications such as sports.

With PILOT Media you get a centralized view of your storage pools - regardless of how many or what type of pools you have. Management of disk, object and cloud storage are supported as standard and connectors are available for a wide range of proprietary HSM systems.



# CLOUD-NATIVE NEXT-GEN MEDIA SUPPLY CHAIN

## Key Features

- Schedule-aware prioritization of workflows, ensuring service levels are met
- Lowering opex by reducing 'eyes on' Quality Control
- Reducing storage cost through efficient use of centralized storage management including automated processes for optimization and archiving
- Cloud native: Public Cloud, On-Prem and Hybrid
- On-Prem and Cloud load balancing, resilience and business continuity
- Management insight, dashboards updated in real time, from overall operation or specific workflows
- Powerful reporting tools provide detailed management information to support capacity and workload planning.

## Value-Added Benefits

### **Enable smooth business operations**

PILOT Media connects production and business systems to provide broad visibility and enables 'low friction' business operations.

### **Create efficiencies through automation**

PILOT Media delivers a metadata driven automation that scales dynamically as your business and service models evolve, OnPrem, Public or Hybrid Cloud.

### **Reduce operational costs and exploit new revenue opportunities**

PILOT Media is designed for manage-byexception operations that reduce your operational costs by supporting legacy workflows and enable new revenue opportunities by capitalizing on a multi-platform presence.